



Oaklin Express

Rapid help for urgent deadlines

A Timeboxed Delivery

Oaklin Express is a new and innovative way for senior business leaders to access top level professional help for discrete and short-term engagements. It is designed to minimise bureaucracy and provide rapid access to a small, expert team, at short notice, to further a specific goal.

It comprises:

- A fixed three-week engagement with a fixed price
- A fixed team structure of one Oaklin partner (or associate partner) and one analyst
- Light touch commercials constrained to a letter or email
- A fixed amount of graphic design support for impressive Board level deliverables
- An absolute commitment to turn up, do an outstanding job, then pack up and head home

A Light and Speedy Engagement

Oaklin Express is ideally suited to senior business leaders who are looking to:

- Create or polish a Board level presentation
- Create new ways of looking at business problems through customer centric design
- Carry out a high-level strategic options analysis
- Start a complex project and get it moving quickly
- Review the health of an existing project



Case Study

Board Presentation Support – UK Construction Company

The Managing Director of one of the UK's largest builders' merchants asked Oaklin to help his senior team develop and collate their many ideas into a coherent strategy for presentation to the Board. In three short weeks, Oaklin partner Dominic Hurdall and Oaklin Consultant Alex Lee worked through every aspect of the existing business strategy and commercial performance, reviewing existing strategies and developing new analysis, to create a compelling case for the Group Board. As well as rigorous analysis and carefully written narrative, the team used graphic design to bring the ideas to life, conveying complex points in simple and eye-catching designs.

This approach was successful because the Oaklin team were able to start immediately and focus dedicated effort to the problem, without lengthy engagement or bureaucracy to delay mobilisation. The team also benefited from Oaklin's in house data analysis and graphic design departments, who provided input and design material throughout the three week long sprints, sparking new ideas and challenging established. All the work was done fast enough to create fresh perspectives for the final Board presentation.



OAKLIN

About Oaklin

At Oaklin, we always want to go one step further.

Simply meeting the requirement is not enough, **we want to deliver change that is truly exciting.**

It doesn't matter if we are designing a programme to shift a market, or delivering an email to change a mind, **we are obsessed with outcomes that excite and inspire.**

It calls for **intellect, creativity and a lot of hard work**, but it's what makes a difference, so it's what we do.



We'd love to talk

At Oaklin we are always excited to share our passion for realising your business potential, get in touch to start your journey.

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